

# NORTH PARTNERS

STRATEGY · CAPITAL · GROWTH · MANAGEMENT

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# WHY WE ARE

North Partners is a premier, international boutique advisory firm based in Kuala Lumpur, Malaysia. North Partners was incorporated in 2021 and provides strategic, growth, capital and management advisory services to our esteemed clients.

We provide our clients with cutting-edge, latest contemporary perspectives that they may lack in their day-to-day endeavours. We provide our clients with top-in-class services in all our engagements with the highest levels of integrity.

North Partners bring decades of experience and track record to our clients and provide a full international range of industry knowledge, network and expertise to help our clients achieve their goals. North Partners also. North Partners has a unique appetite for challenges – we thrive on solving what is not easily solvable. Our distinctive ability to go beyond conventional and conservative ways leads to out-of-the-box optimal outcomes.

We provide clients with expert perspectives to help them make critical strategic decisions with confidence. We take a multi-dimensional approach to problem-solving and formulate effective solutions to address your needs and build highly effective solutions that help you create value.

# INTEGRATED MANAGEMENT SYSTEM

North Partners operates a Quality Management System that relies upon severe quality controls of internal policies, processes and procedures, which work combined as a single unit in accordance with the standards of ISO 9001:2015.

Besides the strict compliance process, we continuously seek not only to meet the key business management standards of the industry, but also to improve our business processes and performance, with a constant concern on maximising efficiency in order to ensure Quality Assurance, Management of Risk and Quality Control is implemented in every aspect of the business, guaranteeing our client's total satisfaction.

# GROWTH

North Partners provides growth advisory services to our clients. We target to grow our clients businesses exponentially and holistically. We create and source exclusive, innovative and unique ways to grow our client's revenues. We aim to generate strong cash flows for our clients, from low-risk environments and situations.

# STRATEGIC ADVISORY

North Partners specialises in challenging, unconventional situations that require bespoke analytical, industry, and structuring expertise. We provide robust and innovative insights on complex Strategies, Mergers & Acquisitions, and other high-level initiatives.

# FINANCIAL

At North Partners, we leverage a team of some of the brightest minds and experts from around the globe to provide you with thoughtful, informed advice on all aspects of capital allocation, raising and structuring.

North Partners leverages its unique, global network of relationships with equity and debt investors to secure private investments for clients seeking the optimal financing fit for their businesses.

North Partners provides comprehensive support in high-complexity turnaround and distressed situations, with a multi-dimensional approach that generates optimal outcomes for all stakeholders.

# MANAGEMENT

North Partners provides our clients with best-in-class and contemporary management advisory services. We help our clients create new strategies, innovate new products & Services and revitalize aging cultures with robust, future-proof cultures

We not only look to enhance performance today, but create a holistic human-centered platform whereby our clients will achieve their business goals in the future

# WHERE WE ARE

## Malaysia Responsible for Asia Pacific Countries

North Partners is located in the epicentre of SouthEast Asia, Malaysia. Historically Malaysia has been central to trade in the region and remains to be a key player in commerce, trade and leadership (haha) in the region.

From our base, North Partners brings the best of Asia Pacific to the World and the World to Asia Pacific. We believe that the synergies and expertise of our clients in each geographical region will enhance their counterparts in the other geographical region. North Partners will

North Partners looks forward to hosting clients and friends in Malaysia soon.

# INNOVATION

Innovation is the key and the future. It is the future of our children, countries and companies alike. Without innovation, there is only stagnation and regression in lieu of progress and advancement.

North Partners brings the best of the world's innovators and technology to our client's fingertips. Our clients and their companies will enjoy competitive technology advantages that will bring quantified efficiencies that will boost their existing businesses.

We would be most happy to discuss what innovation and technology we can bring to your existing businesses at any juncture.

NORTH PARTNERS SDN. BHD.

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